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# Chrysanthemums

ROOTED CUTTINGS

*for the*

Commercial Grower

•  
NEW VARIETIES  
STANDARD VARIETIES  
•

We have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

(See back cover)

**FIGHT FLORAL CO.**  
22 West 26th Street, New York

*Everything in Young Pot Plants  
and Rooted Cuttings*

Telephones: WAtkins 9-0664, 0665

# New Pompons for 1935



## IMPROVED RODELL

A decided improvement on Rodell. A deeper or more Golden color—much larger individual flowers and more sprays per plant. When Improved Rodell is half open the flowers are larger than when Rodell is fully open. Blooms October 15th.

\$15.00 per 100, \$140.00 per 1000

## BRONZE BEAUTY

A reddish bronze sport from Romaine Warren. Holds color well after opening—a wonderful keeper and a beautiful Pompon. Blooms for Thanksgiving.

\$10.00 per 100, \$90.00 per 1000

## ALBERT MULLER

A new hardy early flowering Pompon. An outstanding new color, being a lovely apricot which is suffused with a soft shade of pink after the bloom ages. Individual blooms measure 2½ inches in diameter. Strong, erect sprays. Excellent for cutting. Commences to bloom end of September if grown outdoors. Heavy producer. Small foliage of hard texture. Can be grown under glass in the greenhouse satisfactorily. Scored 87 points by the Chrysanthemum Society of America and awarded a first class certificate. Awarded a certificate of merit by the New York Florists Club, scoring 89 points.

\$12.00 per 100, \$100.00 per 1000

## VALENCIA

A lavender single variety. Strong growth and a good producer. Strong sprays requiring no disbudding. Flowers for Thanksgiving.

\$12.00 per 100, \$100.00 per 1000

## SUNNY BOY

A yellow. Single variety. Flowers middle of November.

\$12.00 per 100, \$100.00 per 1000

## CAMPFIRE

A red Pompon flowering November 15th.

\$12.00 per 100, \$100.00 per 1000

## PRINCETON

Orange Pompon blooming November 15th. A wonderful fine addition to the Pompon family. Every grower should have this one.

\$12.00 per 100, \$100.00 per 1000

## NEW LARGE FLOWERING MUM GOOD NEWS

Golden yellow sport of Detroit News

\$12.00 per 100, \$100.00 per 1000

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At the time we publish this Mum list, we are undecided about two or three other New Mums we may sell this season. Please communicate with us if interested in other novelties.



# Large-flowering 'Mums

## YELLOW VARIETIES

## BRONZE VARIETIES

*Date shown is approximate Flowering Time*

			100	1000
GOLDEN GLOW.....	Sept.	1	\$3.00	\$25.00
GOLDEN GLOW IMPROVED.....	Sept.	1	3.00	25.00
YELLOW FROST.....	Sept.	1	3.00	25.00
GOLD LODE.....	Oct.	1	3.00	25.00
WM. DIDDEN.....	Oct.	8	4.00	35.00
INDIANOLA.....	Oct.	8	3.00	25.00
GOLDEN OCTOBER.....	Oct.	10	3.00	25.00
GOLDEN TINTS.....	Oct.	10	3.00	25.00
CELESTRA.....	Oct.	10	3.00	25.00
GOLDEN HERALD.....	Oct.	10	3.00	25.00
TINTS OF GOLD.....	Oct.	10	3.00	25.00
CHRYSOLORA.....	Oct.	15	3.00	25.00
GOVERNOR GREEN.....	Oct.	15	3.00	25.00
GOLDEN WAVE.....	Oct.	20	3.00	25.00
CITRONELLA.....	Oct.	25	3.00	25.00
COAHOMA.....	Oct.	25	3.00	25.00
CORONNA.....	Oct.	25	5.00	45.00
DETROIT NEWS.....	Oct.	25	3.00	25.00
GOLDEN BRONZE.....	Oct.	25	3.00	25.00
GOLDEN MEASURE.....	Oct.	25	3.00	25.00
GOLDEN QUEEN.....	Oct.	25	3.00	25.00
HILDA BERGEN.....	Oct.	25	3.00	25.00
IMOGENE.....	Oct.	25	6.00	50.00
KEYSTONE.....	Oct.	25	5.00	45.00
MRS. H. E. KIDDER.....	Oct.	25	3.00	25.00
SUN GLOW.....	Oct.	25	3.00	25.00
ELECTRA.....	Oct.	27	3.00	25.00
MRS. H. K. JOHNSON.....	Oct.	28	12.00	100.00
GOLDEN GLORY.....	Nov.	1	3.00	25.00
RICHMOND.....	Nov.	1	3.00	25.00
YELLOW POCKET.....	Nov.	1	8.00	75.00
GLITTERS.....	Nov.	1	3.00	25.00
CARDONIA.....	Nov.	1	3.00	25.00
YELLOW GOLD.....	Nov.	5	5.00	45.00
YELLOW MONUMENT.....	Nov.	5	3.00	25.00
TURNER, BRONZE.....	Nov.	5	8.00	75.00
TURNER, YELLOW.....	Nov.	5	7.00	60.00
GOLDEN TOPAZ.....	Nov.	10	5.00	45.00
MARIGOLD.....	Nov.	10	3.00	25.00
COLUMBUS DISPATCH.....	Nov.	15	6.00	50.00
HONEY DEW.....	Nov.	15	3.00	25.00
MAJOR BONNAFFON.....	Nov.	15	3.00	25.00
MARIE DE PETRIS.....	Nov.	15	3.00	25.00
MRS. A. J. STAHLEIN.....	Nov.	15	6.00	50.00
MRS. F. D. ROOSEVELT.....	Nov.	15	8.00	75.00
SECRETARY NEHRLING.....	Nov.	15	12.00	100.00
WHITTIER.....	Nov.	15	3.00	25.00
C. B. FORD.....	Nov.	20	3.00	25.00
GLADYS PEARSON.....	Nov.	20	3.00	25.00
GLADYS PEARSON (Dark bronze Sport)....	Nov.	20	3.00	25.00
GOLDEN CELEBRATION.....	Nov.	20	3.00	25.00
MEFO.....	Nov.	20	3.00	25.00
MRS. W. J. ENGEL.....	Nov.	20	3.00	25.00
OAK LEAF.....	Nov.	20	3.00	25.00

# LARGE FLOWERING

## YELLOW VARIETIES

## BRONZE VARIETIES

### CONTINUED

*Date shown is approximate Flowering Time*

		100	1000
YELLOW MEFO.....	Nov. 20	\$3.00	\$25.00
GOLDEN N. T. ROSS.....	Nov. 28	6.00	50.00
ANTIQUE (Bronze Enguehard).....	Thanks'g	3.00	25.00
CHADWICK YELLOW.....	Thanks'g	5.00	45.00
CHADWICK BRONZE.....	Thanks'g	5.00	45.00
FRIENDLY RIVAL.....	Thanks'g	3.00	25.00
FLOYD GIBBONS (Buff).....	Thanks'g	3.00	25.00
GLENVIEW.....	Thanks'g	5.00	45.00
GOLDEN PEARSON.....	Thanks'g	3.00	25.00
GOLDEN SEIDEWITZ.....	Thanks'g	4.00	35.00
R. M. CALKINS.....	Thanks'g	3.00	25.00
SUNBEAM.....	Thanks'g	4.00	35.00
SUN GOLD.....	Thanks'g	3.00	25.00
TEKONSHA.....	Thanks'g	3.00	25.00
MRS. N. T. ROSS.....	Nov. 30	3.00	25.00
MISTLETOE YELLOW.....	Dec. 1	3.00	25.00
MISTLETOE BRONZE.....	Dec. 1	5.00	45.00

# LARGE FLOWERING

## WHITE VARIETIES

*Date shown is approximate Flowering time*

		100	1000
SMITH'S ADVANCE.....	Sept. 1	\$3.00	\$25.00
EARLY FROST.....	Sept. 10	3.00	25.00
SMITH EARLY WHITE.....	Oct. 1	3.00	25.00
QUAKER MAID.....	Oct. 5	3.00	25.00
EARLY MONARCH.....	Oct. 10	3.00	25.00
CHRISTINA.....	Oct. 15	3.00	25.00
OCONTO.....	Oct. 15	3.00	25.00
AMBASSADOR.....	Oct. 16	3.00	25.00
CAMILLA.....	Oct. 18	3.00	25.00
SILVER DAWN.....	Oct. 18	3.00	25.00
WHITE CHIEF.....	Oct. 18	3.00	25.00
SILVER SHEEN.....	Oct. 20	3.00	25.00
CHAS W. JOHNSON.....	Oct. 25	3.00	25.00
SMITH'S SUPERLATIVE.....	Oct. 25	3.00	25.00
IMMACULATE.....	Nov. 1	5.00	45.00
SNOW WHITE.....	Nov. 1	3.00	25.00
WHITE CHIEFTAIN.....	Nov. 1	3.00	25.00
LOUISA POCKETT.....	Nov. 1	8.00	75.00
BETSY ROSS.....	Nov. 5	3.00	25.00
MONUMENT.....	Nov. 5	3.00	25.00
TURNER.....	Nov. 5	7.00	60.00
CHAS. RAGER.....	Nov. 10	3.00	25.00
E. S. KELLY.....	Nov. 15	3.00	25.00
FAVORITE.....	Nov. 15	3.00	25.00
TOM BROWNE.....	Nov. 20	3.00	25.00
CHADWICK.....	Thanks'g	5.00	45.00
SMITH'S PEEERLESS.....	Thanks'g	3.00	25.00
WHITE DISTINCTION.....	Thanks'g	3.00	25.00
WHITE SEIDEWITZ.....	Thanks'g	3.00	25.00
CHATTANOOGA.....	Dec. 1	3.00	25.00
DECEMBER BEAUTY.....	Dec. 1	5.00	45.00
DECEMBER GLORY.....	Dec. 1	3.00	25.00
MISTLETOE.....	Dec. 1	3.00	25.00
SMITH'S LATE WHITE.....	Dec. 15	5.00	45.00

# LARGE FLOWERING PINK VARIETIES

*Date shown is approximate Flowering Time*

			100	1000
ROSE MARIE.....	Oct.	1	\$3.00	\$25.00
PINK RELIANCE.....	Oct.	7	3.00	25.00
LUSTRE.....	Oct.	8	3.00	25.00
WOOLF'S PINK.....	Oct.	10	3.00	25.00
OCTOBER ROSE.....	Oct.	12	3.00	25.00
PINK CHIEF.....	Oct.	12	3.00	25.00
JUSTRITE.....	Oct.	15	3.00	25.00
ROSE CHOCHARD.....	Oct.	15	3.00	25.00
ROSE GLORY.....	Oct.	15	3.00	25.00
REALITY.....	Oct.	20	5.00	45.00
THE PEER.....	Oct.	22	5.00	45.00
McNIECE.....	Oct.	25	3.00	25.00
PINK DELIGHT.....	Oct.	25	3.00	25.00
OSCODA.....	Oct.	30	6.00	50.00
CHIEFTAIN.....	Nov.	1	3.00	25.00
EVENING STAR.....	Nov.	1	12.00	100.00
J. W. PRINCE.....	Nov.	1	3.00	25.00
OLD ROSE.....	Nov.	5	3.00	25.00
PINK TREASURE.....	Nov.	5	3.00	25.00
ROSE PERFECTION.....	Nov.	5	3.00	25.00
TURNER.....	Nov.	5	7.00	60.00
PINK GLOBE.....	Nov.	10	6.00	50.00
PROF. ALEX. LAURIE.....	Nov.	15	3.00	25.00
ANDREW SCHMIDT.....	Thanks'g		3.00	25.00
CHADWICK.....	Thanks'g		5.00	45.00
DISTINCTION.....	Thanks'g		3.00	25.00
DR. ENGUEHARD.....	Thanks'g		3.00	25.00
E. A. SEIDEWITZ.....	Thanks'g		3.00	25.00
HELEN FRICK.....	Thanks'g		3.00	25.00
ROSA RAISA.....	Thanks'g		3.00	25.00
THANKSGIVING PINK.....	Thanks'g		3.00	25.00
MISTLETOE.....	Dec.	1	3.00	25.00

# LARGE FLOWERING OTHER COLORS

*Date shown is approximate Flowering Time*

			100	1000
MRS. DAVID F. ROY (Crimson).....	Nov.	15	\$5.00	\$45.00
GARNET KING (Red).....	Nov.	20	3.00	25.00
HARVARD (Crimson).....	Nov.	30	3.00	25.00
MOHAWK CHIEF (Crimson).....	Nov.	30	3.00	25.00



# EXHIBITION VARIETIES

*Date shown is approximate Flowering time*

			100	1000
BEINECKE (Bronze).....	Oct.	25	\$6.00	\$50.00
GOLDEN MAJESTIC (Yellow).....	Oct.	25	6.00	50.00
IMPERIAL GOLD (Buff).....	Oct.	25	6.00	50.00
MAJESTIC (Bronze).....	Oct.	25	6.00	50.00
MRS. G. G. MASON (Red).....	Oct.	25	6.00	50.00
LA FRANCE (Purple).....	Oct.	28	6.00	50.00
GENERAL PERSHING (Pink).....	Nov.	1	6.00	50.00
J. R. BOOTH (Yellow).....	Nov.	1	6.00	50.00
LOUISA POCKETT (White).....	Nov.	1	8.00	75.00
MARIAN UFFINGER (Crimson).....	Nov.	1	6.00	50.00
MRS. SPILLMAN (Apricot).....	Nov.	1	8.00	75.00
MRS. H. S. FIRESTONE (Buff).....	Nov.	1	6.00	50.00
MRS. KERSHAW (Bronze).....	Nov.	1	6.00	50.00
NAGIROC (Bronze).....	Nov.	1	6.00	50.00
T. W. POCKETT (Pink).....	Nov.	1	8.00	75.00
VERMONT (Pink).....	Nov.	1	6.00	50.00
YELLOW POCKETT.....	Nov.	1	8.00	75.00
TURNER (Bronze).....	Nov.	5	8.00	75.00
TURNER (Pink).....	Nov.	5	7.00	60.00
TURNER (White).....	Nov.	5	7.00	60.00
TURNER (Yellow).....	Nov.	5	7.00	60.00
W. H. WAITE (Bronze).....	Nov.	5	6.00	50.00
W. H. WAITE IMPROVED (Red).....	Nov.	5	6.00	50.00
EARL KITCHENER (Bronze).....	Nov.	10	6.00	50.00
PATRICIA GRACE (Shell pink).....	Nov.	10	6.00	50.00
TOKYO (Creamy Pink).....	Nov.	10	10.00	.....
GLENVIEW (Bronze).....	Thanks'g		5.00	45.00

## POMPONS

### YELLOW AND BRONZE VARIETIES

*Date shown is approximate Flowering Time*

			100	1000
CLARE JAMESON.....	Oct.	1	\$3.00	\$25.00
ZENOBIAN.....	Oct.	10	3.00	25.00
ADIRONDA.....	Oct.	15	3.00	25.00
BONNIBELL.....	Oct.	15	3.00	25.00
NUBIAN.....	Oct.	15	3.00	25.00
ZORA.....	Oct.	15	3.00	25.00
ARIANA.....	Oct.	20	3.00	25.00
GOLD FINCH.....	Oct.	20	5.00	45.00
IDA.....	Oct.	20	3.00	25.00
RODELL.....	Oct.	20	3.00	25.00
ROMAN BRONZE.....	Oct.	20	3.00	25.00
BABY DOLL.....	Oct.	25	3.00	25.00
BOKHARA.....	Oct.	25	3.00	25.00
BRONZE ERMALINDA.....	Oct.	25	6.00	50.00
BRONZE QUEEN.....	Oct.	25	3.00	25.00
CORA PECK BUHL.....	Oct.	25	3.00	25.00
ETHEL.....	Oct.	25	3.00	25.00
JOAN WELLS.....	Oct.	25	6.00	50.00
MARILYN.....	Oct.	25	3.00	25.00
NUGGETS.....	Oct.	25	3.00	25.00
WEE DOT.....	Oct.	25	3.00	25.00
JEMINA.....	Oct.	28	3.00	25.00
ALECIA.....	Oct.	30	3.00	25.00
GINZA.....	Oct.	30	3.00	25.00



# POMPONS

## YELLOW AND BRONZE VARIETIES

### CONTINUED

*Date shown is approximate Flowering Time*

			100	1000
BRONZE DOTY.....	Nov.	1	\$5.00	\$45.00
GOLD MINE.....	Nov.	1	3.00	25.00
MARY LENNON HALL.....	Nov.	1	5.00	45.00
ONARGO.....	Nov.	1	12.00	100.00
SOURCE D'OR.....	Nov.	1	5.00	45.00
VERA VICTORIA.....	Nov.	1	3.00	25.00
YELLOW DOTY.....	Nov.	1	5.00	45.00
EDITH NEWBERRY.....	Nov.	5	3.00	25.00
GOLDEN GIMP.....	Nov.	5	12.00	100.00
PAULINE WILCOX.....	Nov.	5	3.00	25.00
AMOS.....	Nov.	10	3.00	25.00
BABY.....	Nov.	10	3.00	25.00
LOUISA DAVENPORT.....	Nov.	10	3.00	25.00
MUSKOKA.....	Nov.	10	3.00	25.00
VARSIITY.....	Nov.	10	5.00	45.00
YELLOW DOT (Lemon Yellow).....	Nov.	10	3.00	25.00
YELLOW MUSKOKA.....	Nov.	10	3.00	25.00
ARLYN.....	Nov.	15	3.00	25.00
GOLDEN CLIMAX.....	Nov.	15	3.00	25.00
HILDA CANNING.....	Nov.	15	3.00	25.00
NEW YORK.....	Nov.	15	3.00	25.00
NORRINE.....	Nov.	15	3.00	25.00
NOV. BRONZE.....	Nov.	15	3.00	25.00
NOV. GOLD.....	Nov.	15	5.00	45.00
YELLOW FELLOW.....	Nov.	15	5.00	45.00
YELLOW NEW YORK.....	Nov.	15	5.00	45.00
YUVAWN.....	Nov.	15	3.00	25.00
YELLOW BIRD.....	Nov.	18	3.00	25.00
BALL OF GOLD.....	Nov.	20	3.00	25.00
GOLDEN FRINGE.....	Nov.	20	12.00	100.00
JOAN.....	Nov.	20	6.00	50.00
JUSTINE MILLER.....	Nov.	20	3.00	25.00
LEGAL TENDER.....	Nov.	20	3.00	25.00
ZOB.....	Nov.	20	3.00	25.00
GOLDEN SCEPTRE.....	Nov.	25	3.00	25.00
UNALGA.....	Nov.	25	3.00	25.00
BETTY PRICE.....	Nov.	25	3.00	25.00
BETTY WATKINS.....	Thanks'g		3.00	25.00
BIG BABY.....	Thanks'g		3.00	25.00
BRISTOLITE.....	Thanks'g		12.00	100.00
BRONZE USONA.....	Thanks'g		3.00	25.00
CLORINDA.....	Thanks'g		3.00	25.00
DOROTHY TURNER.....	Thanks'g		3.00	25.00
FRANK WILCOX, JR.....	Thanks'g		3.00	25.00
GOLD TIPS.....	Thanks'g		3.00	25.00
GOVERNOR LAKE.....	Thanks'g		3.00	25.00
MRS. BEU.....	Thanks'g		3.00	25.00
ROWENNA.....	Thanks'g		3.00	25.00
CHRISTMAS GOLD.....	Dec.	1	3.00	25.00
LOIS.....	Dec.	1	3.00	25.00
MODENNA.....	Dec.	1	6.00	50.00
YELLOW YULETIDE.....	Dec.	1	3.00	25.00
GOLD COIN.....	Dec.	1	3.00	25.00
LITTLE TRUANT.....	Dec.	5	5.00	45.00
GOLDEN NYMPH.....	Dec.	10	3.00	25.00

# POMPONS

## PINK VARIETIES

<i>Date shown is approximate Flowering Time</i>				100	1000
JEWELL.....	Oct.	1	\$3.00	\$25.00	
IRIDESCENT.....	Oct.	15	3.00	25.00	
LEILEH.....	Oct.	15	3.00	25.00	
LILAC.....	Oct.	15	3.00	25.00	
BONNIE MAID.....	Oct.	18	3.00	25.00	
CAPTAIN COOK.....	Oct.	20	3.00	25.00	
DOTSON.....	Oct.	20	3.00	25.00	
MY PRIDE.....	Oct.	20	3.00	25.00	
AZORA.....	Oct.	25	12.00	100.00	
BALANDUS.....	Oct.	25	6.00	50.00	
CAZLONIA.....	Oct.	25	6.00	50.00	
ERMALINDA.....	Oct.	25	3.00	25.00	
NELLIE KLERIS.....	Oct.	25	3.00	25.00	
SARDA.....	Oct.	25	6.00	50.00	
ANGELLO.....	Oct.	25	3.00	25.00	
PINK POPCORN.....	Oct.	30	5.00	45.00	
ACTO.....	Nov.	1	3.00	25.00	
ALICE.....	Nov.	1	3.00	25.00	
IRENE RICH.....	Nov.	1	5.00	45.00	
LILLIAN DOTY.....	Nov.	1	3.00	25.00	
ROSE CHARM.....	Nov.	1	3.00	25.00	
THYRA.....	Nov.	1	12.00	100.00	
MARGARET CLARK.....	Nov.	5	3.00	25.00	
SILVER TIPS.....	Nov.	10	3.00	25.00	
ARDITH.....	Nov.	15	6.00	50.00	
LUCINDA.....	Nov.	15	3.00	25.00	
WESTERN BEAUTY.....	Nov.	15	3.00	25.00	
DREAM.....	Thanks'g		5.00	45.00	
MARCELLA.....	Thanks'g		3.00	25.00	
USONA.....	Thanks'g		3.00	25.00	
OLIVIA.....	Dec.	1	3.00	25.00	
ROSELEA.....	Dec.	1	3.00	25.00	
PAGOSA.....	Dec.	5	3.00	25.00	
TONQUIN.....	Dec.	10	6.00	50.00	

## WHITE VARIETIES

<i>Date shown is approximate Flowering Time</i>				100	1000
MARGOT.....	Oct.	8	\$3.00	\$25.00	
UVALDA.....	Oct.	10	3.00	25.00	
WHITE WINGS.....	Oct.	10	3.00	25.00	
SILVER BALL.....	Oct.	12	3.00	25.00	
ADELPHIA.....	Oct.	15	3.00	25.00	
LETITIA.....	Oct.	15	3.00	25.00	
SNOW CLOUD.....	Oct.	15	3.00	25.00	
GRETA.....	Oct.	20	3.00	25.00	
MINONG.....	Oct.	20	3.00	25.00	
PINK DOT.....	Oct.	25	3.00	25.00	
BRIGHT EYES.....	Nov.	1	3.00	25.00	
DAINTY MAID.....	Nov.	1	3.00	25.00	
IRENE.....	Nov.	1	3.00	25.00	
MARY PICKFORD.....	Nov.	1	5.00	45.00	
SEA GULL.....	Nov.	1	5.00	45.00	
WHITE DOTY.....	Nov.	1	3.00	25.00	
ELORA.....	Nov.	5	3.00	25.00	
CHICAGO PEARL.....	Nov.	15	3.00	25.00	
SNOW BIRD.....	Nov.	15	3.00	25.00	
DIANA.....	Nov.	20	3.00	25.00	
ROYAL QUEEN.....	Nov.	25	6.00	50.00	
CORDOVA.....	Thanks'g		3.00	25.00	
YULETIDE.....	Dec.	1	3.00	25.00	
SILVER STAR.....	Dec.	15	5.00	45.00	

## POMPONS OTHER COLORS

*Date shown is approximate Flowering Time*

			100	1000
SHEILA (Dark Mahogany).....	Oct.	18	\$3.00	\$25.00
CRIMSON SHEEN (Amaranth).....	Oct.	20	12.00	100.00
FIREBIRD (Red-bronze) .....	Oct.	25	3.00	25.00
OURAY (Dark scarlet).....	Oct.	25	3.00	25.00
FLAME (Bright Red).....	Nov.	1	3.00	25.00
FLORA (Crimson).....	Nov.	1	3.00	25.00
FIREBALL (Crimson).....	Nov.	2	12.00	100.00
PATSY DOWD (Red).....	Nov.	5	12.00	100.00
GRENADIER (Deep red).....	Nov.	10	3.00	25.00
CRIMSON LUSTER (Crimson).....	Nov.	15	3.00	25.00
RED WINGS.....	Nov.	15	3.00	25.00
RED BEU.....	Thanks'g		3.00	25.00

## SINGLE VARIETIES DAISY TYPE

*Date shown is approximate Flowering Time*

			100	1000
ALOMA (Bronze).....	Oct.	15	\$3.00	\$25.00
GRETCHEN PIPER (Yellow).....	Oct.	25	3.00	25.00
IDA SKIFF (Bronze).....	Nov.	1	3.00	25.00
BUCKINGHAM BRONZE.....	Nov.	5	3.00	25.00
BUCKINGHAM (Pink).....	Nov.	5	3.00	25.00
MELBA (Bronze).....	Nov.	5	3.00	25.00
RED ROVER (Crimson orange).....	Nov.	5	8.00	75.00
RUTH ADAMS (Bronze).....	Nov.	5	5.00	45.00
GOLDEN MENSA.....	Nov.	10	3.00	25.00
RICH RED.....	Nov.	10	5.00	45.00
R. W. SMITH (Buff).....	Nov.	10	5.00	45.00
ELIZABETH McDOWELL (Bronze).....	Nov.	15	3.00	25.00
ELIZABETH FIRESTONE (Pink).....	Nov.	15	3.00	25.00
CHARTER OAK (Yellow).....	Nov.	25	3.00	25.00
CHRISTMAS CHEER (Scarlet).....	Thanks'g		3.00	25.00
DUSKY MAID (Yellow).....	Thanks'g		3.00	25.00
HELEN HUBBARD (Red).....	Thanks'g		3.00	25.00
MARGARET WAITE (Pink Godfrey).....	Thanks'g		3.00	25.00
MISS ISABELLE (Bronze Godfrey).....	Thanks'g		3.00	25.00
MRS. E. D. GODFREY (Pink).....	Thanks'g		3.00	25.00
MRS. H. HOOVER (Orange Bronze).....	Thanks'g		3.00	25.00
MURRAY HILL BEAUTY (Old Rose).....	Thanks'g		5.00	45.00
THANKSGIVING BRONZE.....	Thanks'g		3.00	25.00
WHITE GODFREY.....	Thanks'g		5.00	45.00
WHITE MENSA.....	Thanks'g		3.00	25.00
YELLOW GODFREY.....	Thanks'g		5.00	45.00

## ANEMONES

*Date shown is approximate Flowering Time*

			100	1000
VERONA (Buff).....	Oct.	20	\$3.00	\$25.00
MARIETTA (Pink).....	Oct.	20	3.00	25.00
BERNEITA (Shell Pink).....	Oct.	25	4.00	35.00
BETTY ROSE (Pink).....	Oct.	25	3.00	25.00
BLANCHE (White).....	Oct.	27	3.00	25.00
GRACELAND (White).....	Oct.	25	3.00	25.00
IZOLA (Amaranth).....	Nov.	1	3.00	25.00
LAELIA (Rose pink).....	Nov.	1	3.00	25.00
POMONA (White).....	Nov.	1	3.00	25.00
CREMONA (White).....	Nov.	5	4.00	35.00



# ANEMONES

## CONTINUED

*Date shown is approximate Flowering Time*

			100	1000
LOUCELLA (Orange-bronze).....	Nov.	5	\$3.00	\$25.00
MARGO (Pink).....	Nov.	5	3.00	25.00
SMITH'S INNOCENCE (White).....	Nov.	5	12.00	100.00
STOPLIGHT (Terracotta).....	Nov.	5	4.00	35.00
THE TITAN (Scarlet).....	Nov.	5	5.00	45.00
TOPKNOT (White).....	Nov.	5	12.00	100.00
CAPTIVATION (Red).....	Nov.	10	3.00	25.00
CHINA ROSE.....	Nov.	10	12.00	100.00
CO-ED (Pink).....	Nov.	10	3.00	25.00
JOHN SHIELDS (Yellow).....	Nov.	10	12.00	100.00
MAPLE LEAF (Bronze).....	Nov.	10	3.00	25.00
NORMA (Pink).....	Nov.	10	3.00	25.00
ORANGE GLOW (Orange).....	Nov.	10	6.00	50.00
RIO RITA (Yellow).....	Nov.	10	3.00	25.00
SUSANNE MILLER (Yellow).....	Nov.	10	3.00	25.00
TUXEDO (Pink).....	Nov.	10	6.00	50.00
WAKANDA (Bronze).....	Nov.	10	6.00	50.00
ADENLAIR (Shell Pink).....	Nov.	15	3.00	25.00
BRONZE VON ORIOLE.....	Nov.	15	3.00	25.00
ESTRELITA (Bronze).....	Nov.	15	5.00	45.00
NOVELTIE (White).....	Nov.	15	3.00	25.00
PINK LADY (Pink).....	Nov.	15	5.00	45.00
ROSE ROYAL (Rose).....	Nov.	15	5.00	45.00
BEAUTIFUL LADY (Pink).....	Nov.	20	5.00	45.00
LA NONA (Amaranth).....	Nov.	20	3.00	25.00
ROLINDA (Bronze).....	Nov.	20	5.00	45.00
CRIMSON GLOW.....	Nov.	25	5.00	45.00
GOLDEN PHEASANT (Yellow).....	Nov.	25	3.00	25.00
PINK SUPREME (Pink).....	Nov.	30	3.00	25.00
BRONZE VOLUNTEER.....	Thanks'g		6.00	50.00
GODFREY'S PERFECTION (White).....	Thanks'g		3.00	25.00
LIDA THOMAS (White).....	Thanks'g		3.00	25.00
MARITZA (Yellow).....	Thanks'g		6.00	50.00
SUNSHINE (Yellow).....	Thanks'g		3.00	25.00
VOLUNTEER (Yellow).....	Thanks'g		3.00	25.00
GARZA SUPREME (White).....	Dec.	1	3.00	25.00
YELLOW GARZA SUPREME.....	Dec.	1	3.00	25.00
YELLOW GARZA SUPREME IMPROVED.....	Dec.	5	5.00	45.00

# HARDY EARLY-FLOWERING

*Date shown is approximate Flowering Time*

			100	1000
CARRIE.....	Early		\$3.00	\$25.00
YELLOW NORMANDIE.....	Early		5.00	45.00
ISOTTA.....	Early		3.00	25.00
ALADDIN (Bronze).....	Sept.		3.00	25.00
AMELIA (Pink).....	Sept.		5.00	45.00
BARBARA CUMMINGS (Bronze).....	Sept.		3.00	25.00
CRIMSON SPLENDOR (Crimson).....	Sept.		6.00	55.00
DONALD WELLS (White).....	Sept.		3.00	25.00
EARLY BRONZE (Bronze).....	Sept.		5.00	45.00
GLADA (Pink).....	Sept.		3.00	25.00
INNOCENCE (White).....	Sept.		8.00	75.00
JEAN CUMMINGS (White).....	Sept.		8.00	75.00
NORMANDIE.....	Sept.		5.00	45.00
PROVENCE (Pink).....	Sept.		3.00	25.00
SEPTEMBER QUEEN (White).....	Sept.		3.00	25.00



# HARDY EARLY FLOWERING

## CONTINUED

*Date shown is approximate Flowering Time*

		100	1000
TASIVA (White).....	Sept.	\$3.00	\$25.00
WOLVERINE (Yellow).....	Sept.	5.00	45.00
FRANCIS WHITTLESY (Bronze).....	Sept. 30	3.00	25.00
A. BARHAM (Bronze).....	Oct. 1	5.00	45.00
EDEN (Rose pink).....	Oct. 1	3.00	25.00
EVELYN (Bronze).....	Oct. 1	3.00	25.00
JEAN TREADWAY (Pink).....	Oct. 1	6.00	55.00
R. MARION HATTON (Yellow).....	Oct. 1	6.00	55.00
SONOMA (Bronze).....	Oct. 1	5.00	45.00
VIVID (Crimson).....	Oct. 1	5.00	45.00
WINNETKA (White).....	Oct. 1	3.00	25.00
ALICE HOWELL (Yellow).....	Oct. 5	5.00	45.00
GRENADIER (Red).....	Oct. 5	5.00	45.00
MADUSE (Bronze).....	Oct. 5	3.00	25.00
OCTOBER DAWN (Pink).....	Oct. 5	5.00	45.00
YELLOW GEM (Canary).....	Oct. 5	3.00	25.00
ADELAIDE (Mahogany).....	Early Oct.	3.00	25.00
GYPSY GIRL (Crimson).....	Early Oct.	3.00	25.00
OCTOBER GIRL (Pink).....	Early Oct.	3.00	25.00
RUTH CUMMINGS (Bronze).....	Early Oct.	3.00	25.00
DAYBREAK (Pink).....	Oct. 10	5.00	45.00
DAZZLER (Red).....	Oct. 10	3.00	25.00
JACK BANNISTER (Yellow).....	Oct. 10	3.00	25.00
MRS. J. W. MARTIN (Strawberry).....	Oct. 10	3.00	25.00
MRS. L. BIRCHARD (Pink).....	Oct. 10	3.00	25.00
RUTH HATTON (Ivory white).....	Oct. 10	3.00	25.00
CAVALIER (Red).....	Oct. 15	8.00	75.00
EXCELSIOR (Yellow).....	Oct. 15	3.00	25.00
GRANNY SCOVILL (Bronze).....	Oct. 15	8.00	75.00
HARVEST MOON (Yellow).....	Oct. 15	3.00	25.00
LITTLE BARBEE (Red).....	Oct. 15	3.00	25.00
METZI (Yellow).....	Oct. 15	3.00	25.00
MRS. C. COOLIDGE (Red).....	Oct. 15	3.00	25.00
SKIBO (Yellow).....	Oct. 15	3.00	25.00

# POT-PLANT VARIETIES

*Date shown is approximate Flowering Time*

PINK CUSHION (New). Earliest variety to bloom. Makes a broad, compact dwarf plant completely covered by its flowers, which are lilac, blush and ivory white..		100	1000
		\$5.00	\$45.00
CAPRICE, BUTLER (Pink).....	Oct.	4.00	35.00
CAPRICE (Lilac).....	Oct.	4.00	35.00
CAPRICE (Purple).....	Oct.	4.00	35.00
CAPRICE (White).....	Oct.	4.00	35.00
CAPRICE (Yellow).....	Oct.	4.00	35.00
EILEEN MASSON (Rose).....	Oct.	5.00	45.00
KATHLEEN THOMPSON (Bronze).....	Oct.	4.00	35.00
BENOIT (Pink).....	Oct. 20	4.00	35.00
OHIO STATE (Yellow).....	Nov. 1	5.00	45.00
SAVANTA (White).....	Nov. 1	4.00	35.00
GREYSTONE (Orange).....	Nov. 10	4.00	35.00
PATTY (Pink).....	Nov. 10	4.00	35.00
PYGMY (Pink).....	Nov. 10	4.00	35.00
W. H. LINCOLN (Yellow).....	Nov. 15	4.00	35.00
BRIGHT LIGHT (Yellow).....	Nov. 20	4.00	35.00
TITIAN BEAUTY (Bronze).....	Nov. 25	4.00	35.00

# *General Information*

**PRICES:** Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure.

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**ORDER EARLY:** It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

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**OUR SERVICE:** We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. **SAVE THIS LIST FOR REFERENCE.**

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**OUR RESPONSIBILITY:** We accept orders contingent upon our ability to have produced for us sufficient stock to meet the demands. All orders are filled in strict rotation. Orders will be filled as near the date desired by customers as it is possible to do so, bearing in mind that weather conditions and many other elements sometimes delay the growth of stock beyond human control. All orders are booked subject to crop shortages and crop failures. We agree to supply good stock, well rooted, packed in the proper manner and to deliver to the express company or post office (whichever customer designates), after which the plants travel at buyer's risk.

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**CLAIMS FOR DAMAGE:** All claims for damage must be made against the carrier by the buyer. We have no control over transportation agencies and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

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**NON-WARRANTY:** We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods. All claims must be made in writing within five days after the receipt of goods.

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## **Fight Floral Co.**

**EVERYTHING IN YOUNG POT PLANTS  
AND ROOTED CUTTINGS**

**22 West 26th St., New York**  
*Telephones: WAtkins 9-0664-0665*